

CAMP AUGUSTINE OVERLAND TRAILS COUNCIL, BOY SCOUTS OF AMERICA POSITION DESCRIPTION

Position title: Marketing Coordinator Position Description

Reports to: Commissioner

POSITION PURPOSE

The Marketing Coordinator is responsible for documenting all aspects of camp life and operations with pictures and videos and publishing those through various means such as social media, brochures, flyers, etc.

DUTIES AND RESPONSIBILITIES

- Take pictures and videos of all aspects of camp life and activities.
- Post regularly to the camp's social media accounts.
- Produce a video recap of each session to be shown at closing campfire.
- Work with Camp Director and Ranger to produce promotional materials for the next year's camp season.
- All other duties as assigned.

QUALIFICATIONS

- Must be at least 15-years-old.

DIRECT REPORTS

- None